



Sola Salon Studios

Milwaukee, Wisconsin



Looking to expand their reach in Milwaukee, Sola Salon Studios selected Hoffman to help bring their next location to life. In just ten short months, Hoffman transformed the ground floor of an existing six-story, mixed-use building into Sola's newest salon.

Located in Milwaukee's Third Ward, the 5,580 square foot salon contains 28 independent studios, employee break room, men's and women's bathrooms, and lobby with an art white colored stone accent wall. The salon's modern aesthetic blends seamlessly with the unique decors for each of the stylists' private studio. The crisp, bright hallways—which are a 180 from the previous dark, wooden interior—feature ceilings made of galvanized corrugated panels, which add to its clean, minimalist look.

In addition to Milwaukee's Third Ward location, Hoffman has also developed new Sola Salon Studios in Appleton, Oshkosh, and Wausau.

Scope
Renovation

Area
5,580 sq.ft.

Completion Date
November 2021

