

**SELECTING THE RIGHT PARTNER IS KEY**

**ARE YOU DEALING WITH CHALLENGING ISSUES?**

- “How can we meet the diverse needs of the expanding senior population?”
- “What enhancements will result in a stronger business model for our organization?”
- “How do we remain an industry leader, offering the latest innovations in senior housing?”

**HOFFMAN CAN HELP ANSWER THESE QUESTIONS.**

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“I WOULD HIGHLY RECOMMEND HOFFMAN'S SERVICES TO ALL PROVIDERS IN OUR INDUSTRY.” – Roger Paulsberg, Lutheran Life Communities



WE MAKE A POSITIVE IMPACT ON PEOPLE'S LIVES AND THEIR ENVIRONMENT BY PROVIDING CREATIVE IDEAS AND RESPONSIBLE SOLUTIONS.



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**YOUR LONG-TERM PARTNER,  
 POSITIONING YOU FOR SUCCESS.**



## EXPERIENCE MATTERS

Hoffman has been researching, planning, designing, and constructing senior living environments for more than 30 years. Our market knowledge and ability to balance programmatic, phasing, and financing considerations has enabled us to position our clients for success.

### HOFFMAN OFFERS EXPERIENCE IN

- Master planning
- Person-centered care
- Aging in place
- Green House® Home design
- Transitional Care Units
- Addressing culture change
- Repositioning older facilities

By integrating the latest trends with client needs, we have helped providers respond to market demands.



## DELIVERING GREAT VALUE

Hoffman's Total Project Management (TPM) delivery approach is a partnership with clients to sustain their organization for the long term. Together, we will master plan for your future, then design, construct, or renovate facilities that celebrate life while delivering the greatest value. Benefits of TPM include:

### FINANCIAL ACCOUNTABILITY

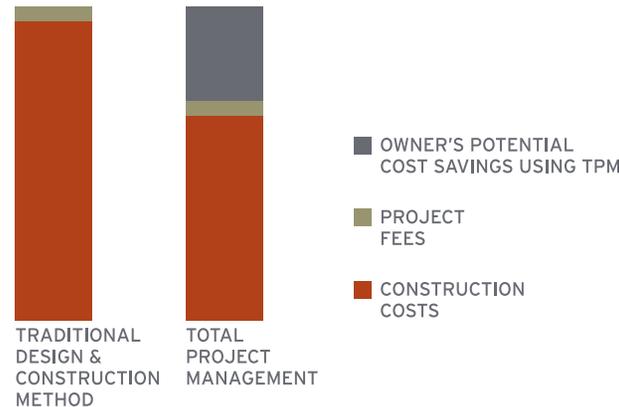
We will agree on a project budget and deliver within it.

### PROVEN OPERATIONAL SAVINGS

Our facilities have reduced energy and water costs by as much as 35% a year.

### PROJECT COST SAVINGS

By using TPM instead of traditional design and construction methods, owners can save substantial dollars in their project costs. TPM has lowered total project costs by as much as 30%.



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"HOFFMAN AS OUR SINGLE SOURCE OF RESPONSIBILITY MADE OUR LIFE EASY." –  
Craig Ubbelohde, former CEO/President,  
Lutheran Homes of Oshkosh

## DRAW ON OUR EXPERTISE

For years, providers have benefited from our knowledge of market trends and experience with various types of senior living facilities, including:

- Skilled nursing
- Memory care
- Assisted living
- Independent living
- Continuing care retirement community

Hoffman designed and built Lutheran Homes of Oshkosh's two Green House Homes—the first facilities of their kind in Wisconsin.

