



## COPPERLEAF

BOUTIQUE HOTEL & SPA  
APPLETON, WISCONSIN

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Hoffman’s innovative Total Project Management delivery process was critical in creating the five-story, 61,000 square foot CopperLeaf Boutique Hotel. Designed to “fit in” with other downtown Appleton, Wisconsin buildings, the hotel contains 73 suites and rooms—including 12 whirlpool and 20 fireplace suites—three business conference/boardrooms, whirlpool and fitness center, full-service spa, breakfast lounge, lobby bar, and restaurant.

The area’s first high-end “boutique concept” hotel, located within walking

distance to a 400-room convention hotel, shopping area, and the city’s Performing Arts Center, the facility’s design needed to “feel like home” and include high-end amenities.

**SCOPE:** New Construction

**AREA:** 61,000 sq. ft.

**COMPLETION DATE:** 1/2004

**PROJECT ACHIEVEMENTS:**

BUILD Wisconsin Design Build - New Construction (AGC of Wisconsin)



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